

*One Health for People, Pets, and Partners*



*One Health! One Voice! One Community!*



The Canadian Foundation  
for Animal Assisted Support Services





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# What's One Health and why does it matter?



Uniting and engaging people today to co-create our collective desired future.

“Ask what’s possible, not what’s wrong”.

One  
Health

## ***Shared Sufficiency = Sustainability, Stewardship, and Social Impact***

The One Health Initiative is a worldwide movement for advancing healthcare in the 21st century and a strategy for expanding interdisciplinary collaborations and communications in all aspects of healthcare for humans, animals and the environment. [Read more...](#)

### **Health is More Than the Absence of Disease**

The World Health Organization's constitution states: "Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity."

**“Between animal and human medicine there are no dividing lines--nor should there be.” Rudolf Virchow, MD (the father of cellular pathology)**

CFAS endorsed the global, however, demonstrating our commitment to interdisciplinary collaboration and communications in all aspects of healthcare for humans, animals, and the environment was equally as important, because these ideals rooted in our foundational values and code of ethics. As such, ethics, as we understand it are not about our opinions about healthcare, social services, and justice, but our heartfelt intentions that drive our actions. We too believe that health is all encompassing – not merely the absence of disease or infirmity.

**We may not have it all together, but together we have it all.**

The roadblocks and adversity preventing Animal-Assisted Support Services from being recognized cannot be resolved by one person or one group alone. Therefore, working smarter, instead of harder, means we must make every effort to connect, communicate, collaborate, cultivate, and celebrate the human-animal bond together in order to build a healthier and safer Canada for both people and animals. [Read more...](#)

# The Great Canadian Trail Challenge

## Connecting People, Pets, and Partners through Trails across Canada by 2017

The One Health Initiative is bringing together Canadians through two of Canada's most precious natural resources - the human-animal bond and trails across Canada so as to:

- Connect people, pets (companion animals) and partners (service animals) from coast-to-coast to promote our charitable programs and activities
- Promote the benefits of the human-animal bond and the value they bring to our communities
- Overcome the stigma associated with mental health issues by promoting relationships with companion animals and partnerships with service animals that enable people to live better lives
- Build the capacity of Canadian Animal-Assisted Support Services charities across the country that serve persons of all ages with visible and invisible disabilities, Canada's troops, veterans, first responders, and their families
- Assist with the care of animals in service and companion animals owned by people/families with low incomes, people who are homeless, and seniors on fixed meager incomes
- Preserve Canadians human-animal bond stories for generations to come as our gift to Canada on its 150th birthday
- Host year-round events to unite and engage Canadians to promote active living and safety and fun around animals
- Raise 20 million dollars by 2020 to launch the National Annual Grants Program

Each trail event will contribute toward this vision thanks to community partners and trail participants.



The Great  
Canadian  
Trail  
Challenge

# The One Health Fund

## 2020 Vision National Annual Grants Program



Investing in one of Canada's most precious natural resources, the human-animal bond.

Over 400 charities across Canada serving people of all ages with visible and invisible disabilities would benefit from this Annual Grants Program. So while the One Health Initiative is about promoting our charitable mission among other things coordinating our fundraising efforts is critical if we are to achieve this vision.

### Building Four Streams of Annual Funding and an Annual Grants Program for Good Measure

CFAS is building relationships with a core group of charities to develop this national model by going through a whole annual cycle of hosting seasonal events to build four streams of funding, while on the way to building the National Annual Grants Program. Event proceeds are split 50/50 with partnering charities after the expenses are covered. We endeavour to keep costs low so the revenue can be used where it is needed most; visit, [How it Works](#), for details.

### What We Fund

The One Health Fund will act as the general fund which will help the general public, companion animals, and animals in service. With your support this fund will eventually help us build a research fund and first responders fund. Additionally, resources from the One Health Fund will help resource the military fund which was named to honour [Major-General Lew MacKenzie \(Rtd\)](#).

# Join the SMART One Health Charity Network

## The Corporate Advantage

### Download the Corporate Profile

- Build a Value-Added Partnership
- Co-Create short and long term opportunities
- Empower Employees & Boost Morale
- Improve Your Bottom-line
- Increase Consumer Confidence
- Build Healthier Communities Nationally, Provincially, and Locally
- Maximize Social Return on Investment (SROI)
- Tailor Marketing Campaigns and Long-Term Strategies
- Improve Visibility and Recognition

### **How You Can Help...**

- Plan, Promote, & Participate in Trail Events
- Fundraise
- Engage Employees
- Establish a Corporate Fund Account
- Host an Online Smart Network for Good Charity Auction
- Payroll Giving (2 options to choose from)
- Sponsor Events
- Join the SMART Network

### Contact us to get started...



SMART

# PLAN, PROMOTE, PARTICIPATE

## FUNDRAISE, VOLUNTEER, STORYTELLING

### One Health, One Community, One Voice

#### Plan

- 1) [Volunteer time and talents](#)
- 2) [Host an event on a trail nearest you.](#)

#### Promote

- 1) [Build a Fundraising Team](#)
- 2) Spread the word.
- 2) [Sponsor an event\(s\).](#)

#### Participate

- 1) [Register](#)
- 2) [Donate](#)
- 3) [Tell your stories as our gift to Canada.](#)

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